



NEWSLETTER

Reaching 10,000 professionals every week

A Weekly Newsletter

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FDDI develops 'Anti Mine Boot' & 'Multipurpose Boot'

Being an apex Institute for footwear, the Footwear Design & Development Institute (FDDI) has developed 'Anti Mine Boot' & 'Multipurpose Boot'.

"FDDI has made substantial progress and new methodologies in footwear research since its inception in 1986 and the recently developed 'Anti Mine Boot' & 'Multipurpose Boot' are an outcome of the continual R&D being carried out by the Institute."

-Mr. Rajeev Lakhara, IRS, Managing Director, FDDI.

'Anti Mine Boot' developed in collaboration with Defence Material & Stores, Research & Development Establishment (DMSRDE) are meant for use by the Indian Infantry. These are developed in sizes 7 to 11 with scope for making in size 5, 6 & 12 also.

Exuberant with this development, Mr. Rajeev Lakhara, IRS, Managing Director, FDDI said, "FDDI has made substantial progress and new methodologies in footwear research since its inception in 1986 and the recently developed 'Anti Mine Boot' & 'Multipurpose



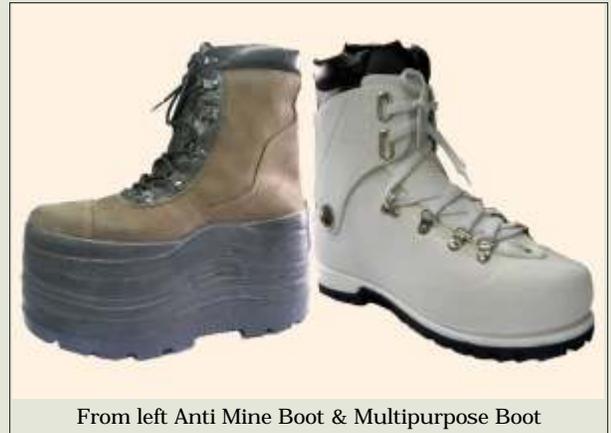
Mr. V.B. Parvatikar, Director (Technical)

Boot' are an outcome of the continual R&D being carried out by the Institute."

The 'Anti Mine Boot' developed by FDDI is a contribution to human welfare with the objective to reduce soft-tissue, bone and vascular injuries to the foot and leg of victims involved in antipersonnel mine explosions.

The 'Anti Mine Boots' are combat design boot for troops with Direct moulded Polyether P.U.

sole with chrome tanned leather upper lined with foam and vegetable tanned nappa leather.



From left Anti Mine Boot & Multipurpose Boot

Similarly, 'Multipurpose Boot' is designed for use by Defence personnel at snow hound areas, high altitudes, in the snow cladded mountains, varying and difficult terrains.

The outer shell of the 'Multipurpose Boot' is made of special plastic to withstand & function from -60°C to +100°C. High scratch resistance of the surface, high tear strength and very limited change in modulus at colder temperature i.e. the stiffness is relatively constant over a temperature of +20°C to -40°C.

The outer sole is made of natural rubber for high skid resistance even at difficult terrains & in snow whereas the outer shell has been provided with special metallic (corrosion resistant) trims and flat laces for quick donning & doffing.

The inner shoe is made of leather, synthetic, textile and sample lining to provide snug fitting, warmth & comfort.

The development of 'Anti Mine Boot' & 'Multipurpose Boot' is an outcome of contributions by Mr. V.B. Parvatikar, Director (Technical).

At FDDI, research is conducted into the application of new technology, materials and

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design for shoe comfort & safety features where technicians and international designers conduct advanced product research and establish strict quality control procedures with the focus on introducing new and exciting products that are competitively priced and give the best value to customers.

Delegation from Nike, Indonesia visits FDDI

A high level delegation from Nike, Indonesia visited the Footwear Design & Development Institute (FDDI), Noida on August 30, 2010.

Nike has been active in Indonesia since 1988. Nike's presence in Indonesia today involves both sourcing of Nike branded products and sales of Nike products to Indonesian consumers. These activities are managed by separate Nike offices in Jakarta one focused on sourcing and one focused on sales.

"The objective of the visit of delegation was to have an idea of the various programs being offered by the FDDI, its accreditation, and most important how FDDI students are prepared and placed for the workplace who act as catalyst of change."

-Mr. Rajeev Lakhara, IRS, Managing Director, FDDI.

The delegation from Nike, Indonesia consisted of Ms. Lisa Switzer who was accompanied by Mr. Abraham Gnanadurai.



Delegate visiting the International Testing Center (ITC) of FDDI

Nike remains one of the largest buyers of sports products in Indonesia, and is committed to continuing to do business in the country. Nike purchases athletic footwear, apparel and equipment from over 35 factories in Indonesia.

Elaborating the details, Mr. Rajeev Lakhara, IRS, Managing Director, FDDI said "The objective of the visit of delegation was to have an idea of the various programs being offered by the FDDI, its accreditation, and most important how FDDI students are prepared and placed for the workplace who act as catalyst of change."

"The company wishes to recruit technical as well as management personnel from FDDI who will be given training at Nike, Indonesia," added Mr. Lakhara

The types of employees which Nike, Indonesia generally recruits are having expertise in footwear industrial /mechanical/product engineering, labora-tory testing and material/textile expertise.

During the visit of the delegation, the staffs of FDDI briefed about the services being provided by the Institute for the growth of the industry.

The delegation was impressed with the infrastructure & services provided by FDDI to the industry and to know that FDDI has proved its supremacy in the field of retail, footwear & leather goods education by achieving a 100% job placement record for all its batches and attracting the companies of world fame.

The delegation was highly impressed after visiting the International Testing Center of FDDI which has full-fledged Chemical and Physical Laboratories, where all kinds of chemical and physical tests like AZO, PCP; Formaldehyde, Ni. Free etc., are performed within strict time schedules. The delegation also saw in brief, the specific tests with respect to PCP, H-CHO, Hexavallent Chromium. They also visited the pilot plant, library, classrooms, computer center etc.

Workshop on specialized software organized at FDDI

A five days workshop was organized by Mockshop in the Footwear Design & Development Institute (FDDI). The workshop was organized in association with PTex

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(software provider in India) for Store Designing & Visual Merchandising.

"The software makes the visual communication fast, simple, accessible to everybody and thus, can bring huge benefits to the retail sector."

-Mr. Rajeev Lakhara, IRS, Managing Director, FDDI.

Mockshop is the leading Store Designing & Visual Merchandising software and is currently used by thousands of users at hundreds of clients in twenty eight countries throughout the world. These include high-profile fashion retailers and brands such as Macy's, Columbia Sportswear, Tommy Hilfiger, Calvin Klein, Rebel Sports, Bench and many more, plus retail designers, fixture manufacturers and visual merchandising consultants.

Elaborating the details, Mr. Rajeev Lakhara, IRS, Managing Director, FDDI said "The software makes the visual communication fast, simple, accessible to everybody and thus, can bring huge benefits to the retail sector."

"This software has gained popularity & recognition in India and it will be part of our curriculum where the students will be trained by our faculties for this software, which will help them in getting placements," added Mr. Lakhara.

The in-depth knowledge on the software was imparted by PTex on designing a retail store, fixtures & planograms during which the participants showed keen interest.

Mockshop, the leading visual merchandising software for the fashion industry, which operates in 3D virtual reality will be a boon for the students of FDDI who are pursuing courses in retail such as PG Diploma in Retail Management (PGDRM), PG Diploma in Visual Merchandising & Communication Design (PGDVM & CD) and Diploma in Fashion Merchandising & Retail Management (DFMRM).

DIPP to release revised FDI policy paper on Sept 30

Aimed at providing a handbook for foreign

investor looking to pump in investments into the country, the Commerce and Industry Ministry is all set to release the revised consolidated FDI policy paper on September 30.

"The next edition of Consolidated FDI Policy Circular i.e., Circular 2 of 2010 will be issued on September 30, 2010, which will incorporate all the changes effected in FDI policy post issue of Circular 1 of 2010," the Department of Industrial Policy and Promotion (DIPP), the nodal body for Foreign Direct Investments policy decision said.

DIPP had released Circular 1 consolidated FDI Policy in March this year. It made all information on FDI policy available at one place including those of FEMA and RBI for the benefit of foreign investors. It had also decided that the consolidated circular would be issued every six months to update the FDI policy.

DIPP, the nodal agency on FDI policy in the Industry Ministry, has invited public comments on the first consolidated document till August 31.

FDI inflows in the country during the first quarter of the fiscal reduced to \$5.80 billion from \$7.01 billion in the corresponding period of 2009-10.

The Industry Ministry has floated discussion papers for increasing the FDI ceiling in defence manufacturing from the current 26 per cent and opening the multi-brand retail sector for foreign investments.

Currently up to 51 per cent FDI is allowed in single brand retail and 100 per cent in wholesale business.

Soon, sneakers that tie themselves

NEW YORK: Forget the hassle of tying your shoelaces before leaving home everyday, for Nike is working on a sneaker featuring an "automatic lacing system", similar to the one featured in Back to the Future Part II.

Nike has filed documents for its proposed



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shoes featuring an “automatic lacing system”.

The “automatic lacing system provides a set of straps that can be automatically opened and closed to switch between a loosened and tightened position,” the New York Daily News quoted.

(Source: Asian News International)

Pantaloen Retail posts `76.35-cr profit in FY10

Pantaloen Retail on August 29, 2010 reported a consolidated profit after tax of `76.35 Crore for the year ended June. The company had reported a loss of `7.5 Crore in the previous financial year.

The retail chain's consolidated turnover for the financial year increased 27.6 per cent at `9,786.9 Crore compared to `7,669 Crore, the company said in a BSE filing.

Standalone net profit of Pantaloen Retail (India) Ltd., rose 27.7 per cent to `179.6 Crore. Net sale was down 6.43 per cent year-on-year at `5,934.4 Crore.

The board approved a dividend of `0.80 per equity share of `2 each and `0.90 per Class B shares (series 1) of `2each. The board also recommended a dividend of 0.01 per cent per compulsory convertible preference share.

The company said it merged its home solutions business Home Solution Retail (India) and Future Value Retail Limited with itself in order to bring all retail businesses under one umbrella.

(Source: PTI)

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Publication - Other Publications

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8.	US Market Report (Trends and Strategies For Export)	6,000.00
9.	List of US Whole Sale Importing Companies	1,000.00
10.	Report on Indian Leather & Footwear Industry	10,000.00
11.	Footwear Digest (Quarterly Magazine) (Per Issue)	100.00
12.	Footwear Digest Annual Subscription	400.00

Video Films

S. No.	Name of the Title	Price in `
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2.	Skiving (Hindi)	3,000.00
3.	Skiving (Tamil)	3,000.00
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